

SUMMARY

Results-driven dentist and experienced medical content analyst passionate about creating intuitive user experiences. Leveraging a strong foundation in healthcare and analytical thinking, I am embarking on a dynamic career transition to UX design. With a keen eye for detail and a deep understanding of user needs, I am dedicated to crafting seamless, empathetic, and impactful digital interactions. My unique background equips me to bring a fresh perspective to UX design, combining my clinical expertise with a creative and user-centered approach. Ready to apply my diverse skill set to designing innovative and user-centric solutions that elevate user satisfaction and drive engagement.

EMPLOYMENT HISTORY

ICliniq, India — Medical Content Analyst

April 2022 - February 2023

- Analyzed and synthesized complex medical information to produce accurate and engaging content, ensuring adherence to industry standards and guidelines.
- Collaborated with cross-functional teams in creating compelling infographics using Adobe Illustrator and Canva that distill complex information into visually engaging narratives.

American Red Cross, Arlington, United States — Intern

August 2018 - December 2019

- Worked with diverse communities and individuals on design solutions to cater to their specific requirements.
- Worked in a fast-paced emergency response environment with quick adaptation.

College of Dental Science Amargadh, Bhavnagar, India — Assistant Professor and Dentist

July 2016 - November 2017

- Conducted patient consultations, diagnosed oral health conditions, and provided treatment plans.
- Developed strong communication and empathy skills, which are critical for understanding patient needs and concerns.

EDUCATION

Masters of Healthcare Administration — The University of Texas at Arlington - Arlington, Texas

December 2019

Bachelor of Dental Surgery — College of Dental Sciences Amargadh - Bhavnagar, India

June 2016

PROJECTS

Dentopedia -An App for all dentists

- Conducted user interviews and surveys to identify pain points for the current user market.
- · Created user personas and user journeys to guide design decisions.
- Developed wireframes and interactive prototypes to visualize the new user interface.
- Conducted usability testing and incorporated feedback to iterate on the design.
- Result: The app's customization for dentists made their day-to-day life easier and more efficient.

Tiffin Walla - Food that reminds you of home

- Conducted user research to identify pain points in the existing app.
- Created wireframes and prototypes to visualize the proposed redesign.
- Established a modern and intuitive interface.
- Result: Improved healthy lifestyle an affordable price. The app has been helpful to all three user types: people who are dining, small business service providers, and people delivering the food.

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SKILLS

- · User Research
- Wireframing and Prototyping
- User Interface Design (UI)
- Interaction Design (IxD)
- Information Architecture
- Usability Testing
- Adobe Creative Suite (XD, Photoshop, Illustrator)
- Sketch
- Figma
- Canva
- Problem-Solving
- Collaboration and Communication

CERTIFICATION

Google UX Design Certificate -Online - August 2023

AWARDS

The President's Volunteer Service Award (United States) -Silver December 2019